

ADVERTISE IN THE NEW YEAR, NEW ENERGY 2026 GUIDE

ACHIEVE YOUR BUSINESS GOALS IN 2026

Who should advertise

- Nutritionists / Dieticians ✓
- Yoga, Pilates, Barre ✓
- Gyms, Studios ✓
- Wellness and Self-Care ✓
- Beauty ✓

Reach your target audience on Instagram

- ★ The average Instagram post gets 23% more engagement than the average Facebook post
- ★ 83% of Instagram users say that Instagram has helped them discover new products and services
- ★ 80% of Instagram users say they have made a purchase based on something seen on the platform

info@local-insta.com



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Here's what you get:



# of Towns	1x Post	2x Post	3x Post
1	\$250	\$350	\$450
2	\$350	\$450	\$550
3	\$450	\$550	\$650

Reach out for customized packages with additional towns and posts
Promotion to run 5 weeks December 28 - January 31.

- Your ad included in the New Year ~ New Energy Guide Pinned Post
- 1, 2 or 3! Individual posts for your business (see above chart)
- Your ad on the New Year ~ New Energy web page with all town ads
- The opportunity to reach your customer by town!

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